

BWBCT Funding Guidelines



The trust has limited funds and works to a set of guidelines that include the following:

- The trust has been established to fund causes local to the community in which the employer of the applicant is based. Causes that are national charities will not normally be supported by the trust more than once in any calendar year.
- The trust has been established to fund events that require 'seed-funding' to cover the cost of greater fundraising (e.g. admin costs, marketing costs, etc.) so that all money raised can go directly to the cause.
- The trust prefers to fund events that are located in the UK. The trust does not normally fund events that take place outside the UK.
- The trust prefers to fund events at which the expected overall amount of money raised for the cause will be at least five times the amount of funding requested from the trust.
- The trust will not normally make simple donations to a charity.
- The trust will only consider applications for funding made by:
 - an owner or employee of a Best Western member hotel or operating company, or
 - an owner or employee of a Beacon member organisation, or
 - an employee of Interchange and Consort Hotels Limited.
- Applications for funding should be submitted early enough for the trustees to consider the application before the planned event takes place. Normally two months in advance of the event will be sufficient.
- Applicants will be expected to provide details of the success of the event and the total amount raised within two months of the event taking place.
- Applications that meet the trust's objectives and preferences will be looked on more favourably than those that do not. Submission of an application is no guarantee that funding will be granted by the trust.